

**KZYG & Z BOARD MEETING**  
**Minutes of the Meeting of May 2, 2010, 4:00 pm**  
**SATURDAY AFTERNOON CLUBHOUSE - MEMBERSHIP MEETING**

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Board members in attendance: Katharine Cole, Ann Cole, Michael Grady, David Hopmann, Fran Kolinier, Anthony Melville, Doug Livingston, and David Jackness.

Board members absent: None

Others in attendance: General Manager John Coate, Nicole Porter, Bob Page, members of the public (approximately 45+)

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1. Call to Order - President David Hopmann called the meeting to order at 4:35pm. As partial purpose of this meeting is to introduce the outgoing, ongoing and new Board members to the public, DH asked each sitting Board member to briefly introduce themselves.
2. Presentation of the Minutes of the March 3, 2010 meeting - Michael Grady advised that there were corrections to the previously-presented minutes which had not yet been officially made. The Board was given a copy of the corrected version and it was moved by AC and seconded by FK, that the corrected minutes be approved. Approval of the minutes was unanimous.
3. Installation of New Board Members - DH introduced our two new duly-elected Board members for 2010, Nicole Porter (Programmer) and Bob Page (District 1). NP and BP were then seated on the Board.
4. Election of Board officers - DH gave a brief overview of the outgoing officers and introduced those members who agreed to assume one of the four officer positions: Michael Grady, President; Ann Cole, Vice President; David Jackness, Treasurer; and Katharine Cole, Secretary. DH thanked them for their service.
5. Annual Report & Acknowledgement - General Manager John Coate addressed the meeting with his annual report, in part:

A. The new back-up generator system is complete, due to the efforts of volunteer Wally Stahl (of Willits). We had a power failure due a few months ago, however that was due to the generator running out of fuel at the transmitter. CDF agreed to remove the lock on the tank so we would be able to monitor the fuel levels in the tank and remain on the

air. Wally was also credited with being instrumental in repairing and replacing the wiring in the Mendocino studio, the Philo studio, and being a valuable asset to the station. He was presented with gift from the Board - a pair of coveralls to be embroidered with the station logo - as a token of our thanks and appreciation.

B. Overall financial outlook - JC advised the station is improving fundraising and has already surpassed last year's goals for this time of year. However, he emphasized that we are 'not out of the woods' and as our funds raised increases, so our costs have increased. We are in the process of paying down the debt and are on schedule as far as the 3-year payment plan is concerned. AC further detailed that the Donor Perfect system has been the focus of staff over the past year and Diane Herring reconfirmed that up to 170 relapsed memberships have been regained due to this work. JC stated the stations overall membership numbers have increased over the past year (currently at 2320), however, the station needs to continue to service existing members and invite new members at a high rate.

C. Fundraising Events - The Wailin' Jennys in Ft. Bragg cleared upwards of \$4K, the Nevada Auction netted \$2400. The Spring Pledge Drive at this date was at \$80+K and JC expects once all pledges are received, we could still read our goal will be \$100k. Planning is already in the works for the 2nd Annual KZYX&Z Luau and Fran Koliner was noted for her stewardship of this event. AC also mentioned two major donor fundraisers tentatively planned for mid-Summer.

D. Future of the station - JC then emphasized although fundraising is improving, if we remain at the current level of income, we will still be unable to pay for our programming and other expenses. The public was invited to give suggestions and offer support.

6. Volunteers of the Year - two awards for Volunteer of the Year were presented to Athena Melville (not present) and Beth Lang (present). A warm showing of applause by all in attendance was offered.

7. Our next meeting:

**July 12th - Willits/Willits Art Center, 71 E. Commercial St., 6pm**

The meeting ended approximately 5:35pm, potluck and socializing continued until 7pm.

Re-Submitted & Approved as Revised: K. Cole  
7/12/10